



MAS Staten Island New Community Center, NY



MAS

Muslim
American
Society



Street Design
strategist

<https://www.sdstrategist.com>

Architects Proposals & Selection Process

12

ARCHITECTURAL
FIRMS WERE
INVITED TO THE RFP
PROPOSAL

(Technical + Financial)

5

ARCHITECTURAL
FIRMS SUBMITTED
THEIR PROPOSAL

(Using High Standard
for evaluation)

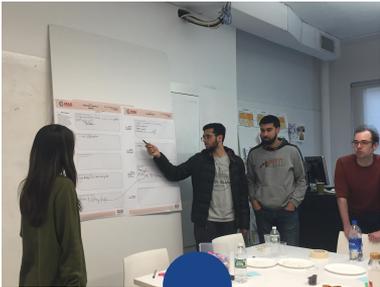
2

FIRMS WERE
SELECTED FOR
MEETINGS AND
NEGOTIATIONS

(Asking for Process +
Culture)

SDS Process

Workshop - 1



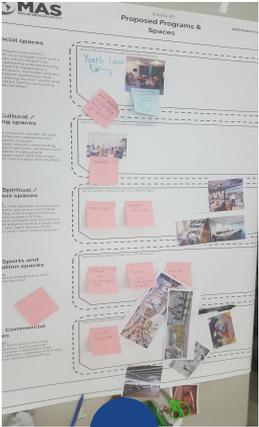
SDS Process

Workshop - 2



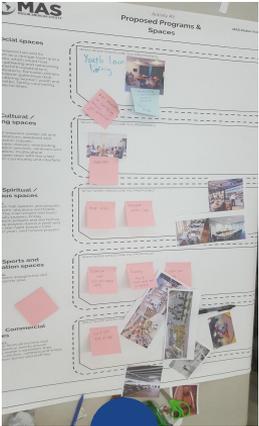
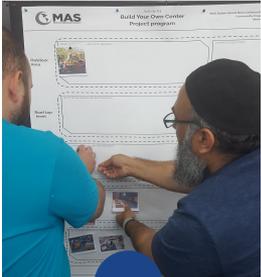
SDS Process

Workshops - 3&4



SDS Process

Workshops - 3&4



SDS Design Toolkit



MAS Staten Island New Community Center
Community Engagement
Workshop #1

Activity #1

How Might We (HMW) Questions

Imagine you are one of MAS SI Community Center stakeholders and you have the insight that:

"Build unique community center which provide spiritual, social, cultural, educational, and recreational opportunities to all SI & NY residents."

Use this insight to create different themes of How-Might-We questions:

FOCUS ON EMOTIONS QUESTIONS

Ex. HMW help a father show his love to his daughter with an ice cream cone?
HMW design an ice cream cone to be good?
HMW make the "I'm sorry" ice cream experience?

AMP UP THE GOOD QUESTIONS

Ex. HMW make the "bestest" of ice cream cone?
HMW make an ice cream parlor the perfect first date venue?

TAKE IT TO AN EXTREME QUESTIONS

Ex. HMW make a mounting ice cream experience?
HMW make an ice cream cone without a cone or cup?

EXPLORE THE OPPOSITE QUESTIONS

Ex. HMW make solitary confinement ice cream?

QUESTION AN ASSUMPTION

Ex. HMW make ice cream without a cone or cup?

CREATE AN ANALOGY FROM INSIGHT OR CONTEXT

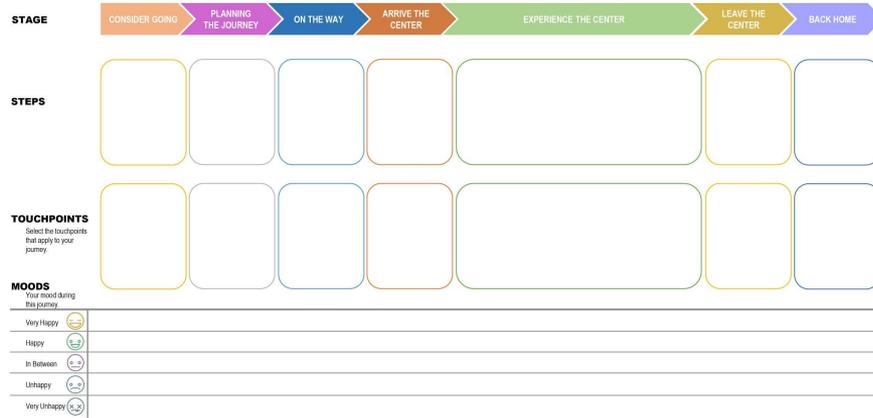
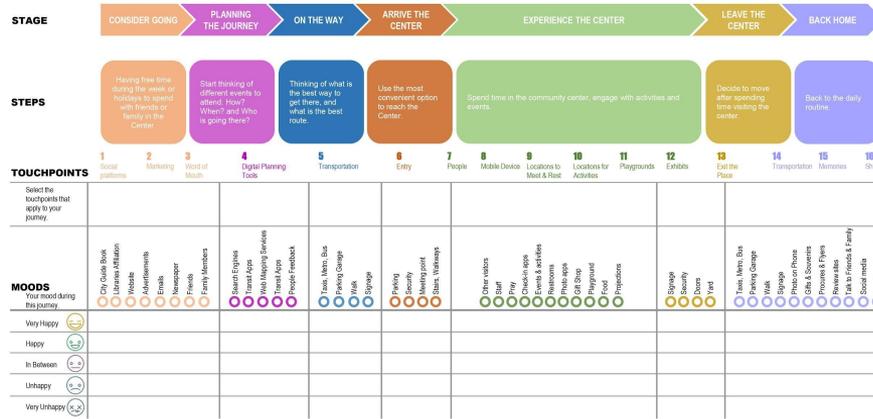
Ex. HMW make ice cream like a therapy session?

FOCUS IN ON AN ELEMENT QUESTIONS

Ex. HMW amplify and celebrate the dipping of an ice cream cone?

Question Format:

How might we _____ by _____ so they can _____
(help / create) (providing them with service) (realize a benefit)



SDS Design Toolkit


Activity #2
MAS Staten Island New Community Center
Community Engagement
Workshop #1

1. Social spaces

Examples:
Large multipurpose hall and its
various rooms such as a storage room and a
large cafeteria, which could host
community gatherings and networking
workshops and both celebrations,
festive celebrations. Between streets
(Iftar and Islamic gatherings (Call
hall food coloring, women youth and
senior activities, family counseling,
and childcare facilities.

WHAT WORK SPACES ARE YOU PROPOSING?

2. Cultural / Learning spaces

Examples:
Library and resource center; art and
cultural exhibitions; weekend and
holiday Islamic classes;
English/Arabic classes; interpreting
and translation services; seminars and
guest speakers; multicultural
activities; open days with the wider
non-Muslim community and interfaith
dialogues.

WHAT WORK SPACES ARE YOU PROPOSING?

3. Spiritual / religious spaces

Examples:
Main prayer hall (aggravate open corridor,
storage room, ablutions and toilets
facilities); the main prayer hall hosts
the five daily prayers. Friday
congregation prayers area (the festive
large scale prayers twice a year) and
Sunneted (the night prayers (one
month per year), and funeral prayers.

WHAT WORK SPACES ARE YOU PROPOSING?

4. Sports and recreation spaces

Examples:
Gym; children playground and
outdoor sports area.

WHAT WORK SPACES ARE YOU PROPOSING?

5. Commercial spaces

Examples:
Generate financial income and
self-sufficiency, and to ensure
ongoing center's operation, they
include a kitchen, cafeteria and shops
to sell food, books and clothing.

WHAT WORK SPACES ARE YOU PROPOSING?


Activity #3
MAS Staten Island New Community Center
Community Engagement
Workshop #1

Build Your Own Center Project program

Outdoor
Area

WHAT WORK SPACES ARE MOST NEEDED?

OTHER SUGGESTIONS?

Roof top
level

WHAT WORK SPACES ARE MOST NEEDED?

OTHER SUGGESTIONS?

First
level

WHAT WORK SPACES ARE MOST NEEDED?

OTHER SUGGESTIONS?

Ground
level

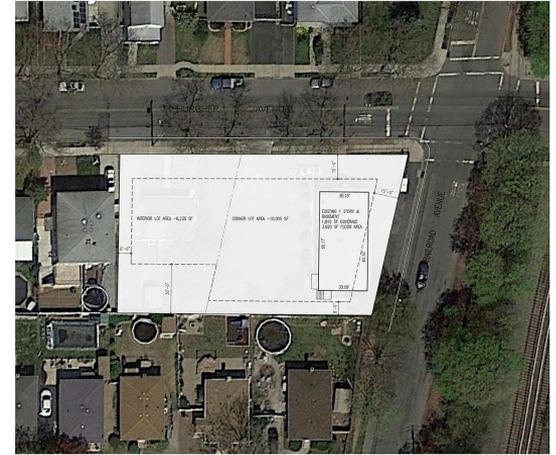
WHAT WORK SPACES ARE MOST NEEDED?

OTHER SUGGESTIONS?

Basement
level

WHAT WORK SPACES ARE MOST NEEDED?

OTHER SUGGESTIONS?

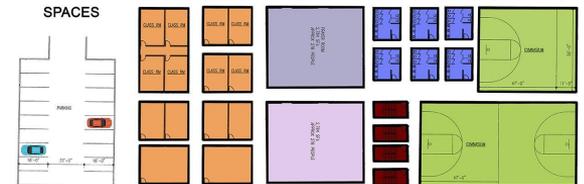


SITE PLAN



SECTION

SPACES



MAS Staten Island

New Community Center Proposal

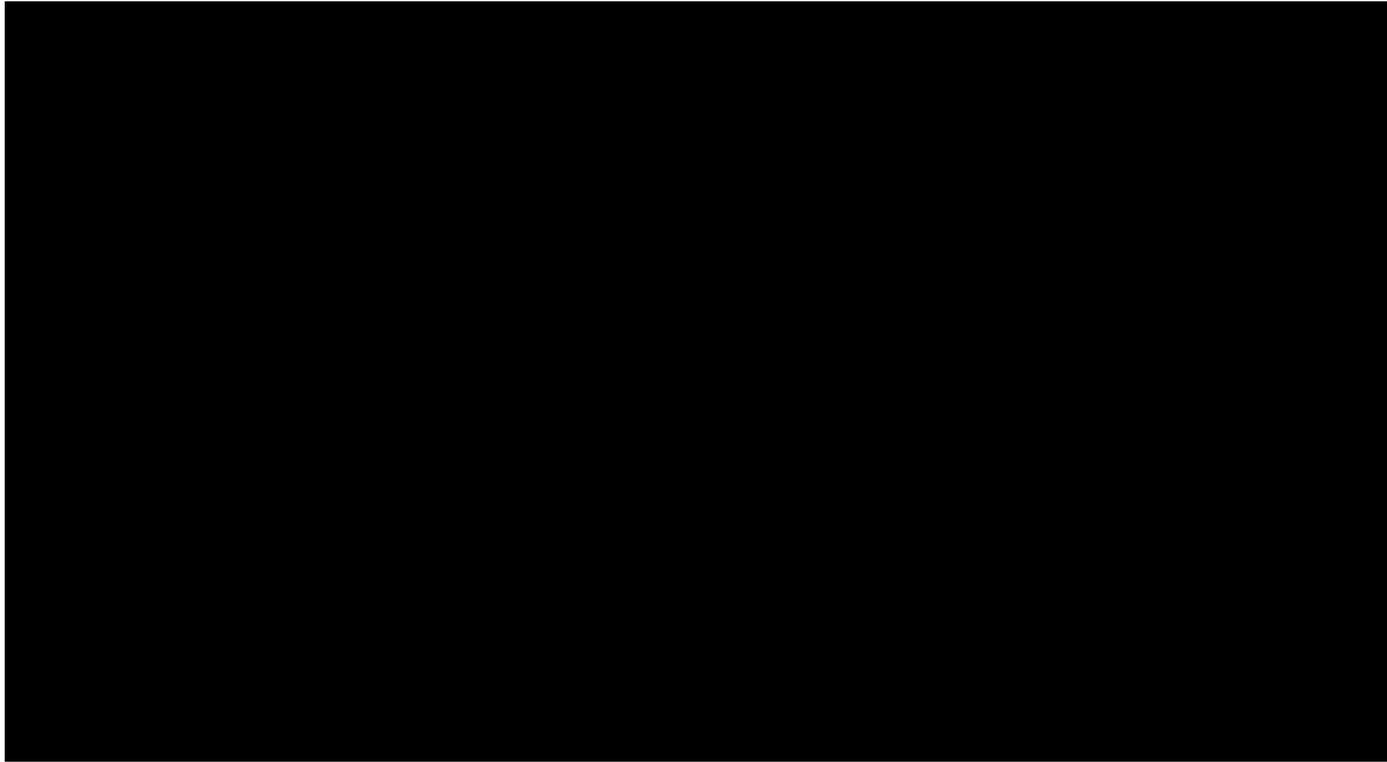
5 Years Vision



Existing Site Pic

MAS Staten Island - Animation

New Community Center Proposal - 5 Years Vision



<https://drive.google.com/open?id=1wD3wG78ORbOutUt4yysPxlfX-8EdjHuu>



Khalifa International Centre



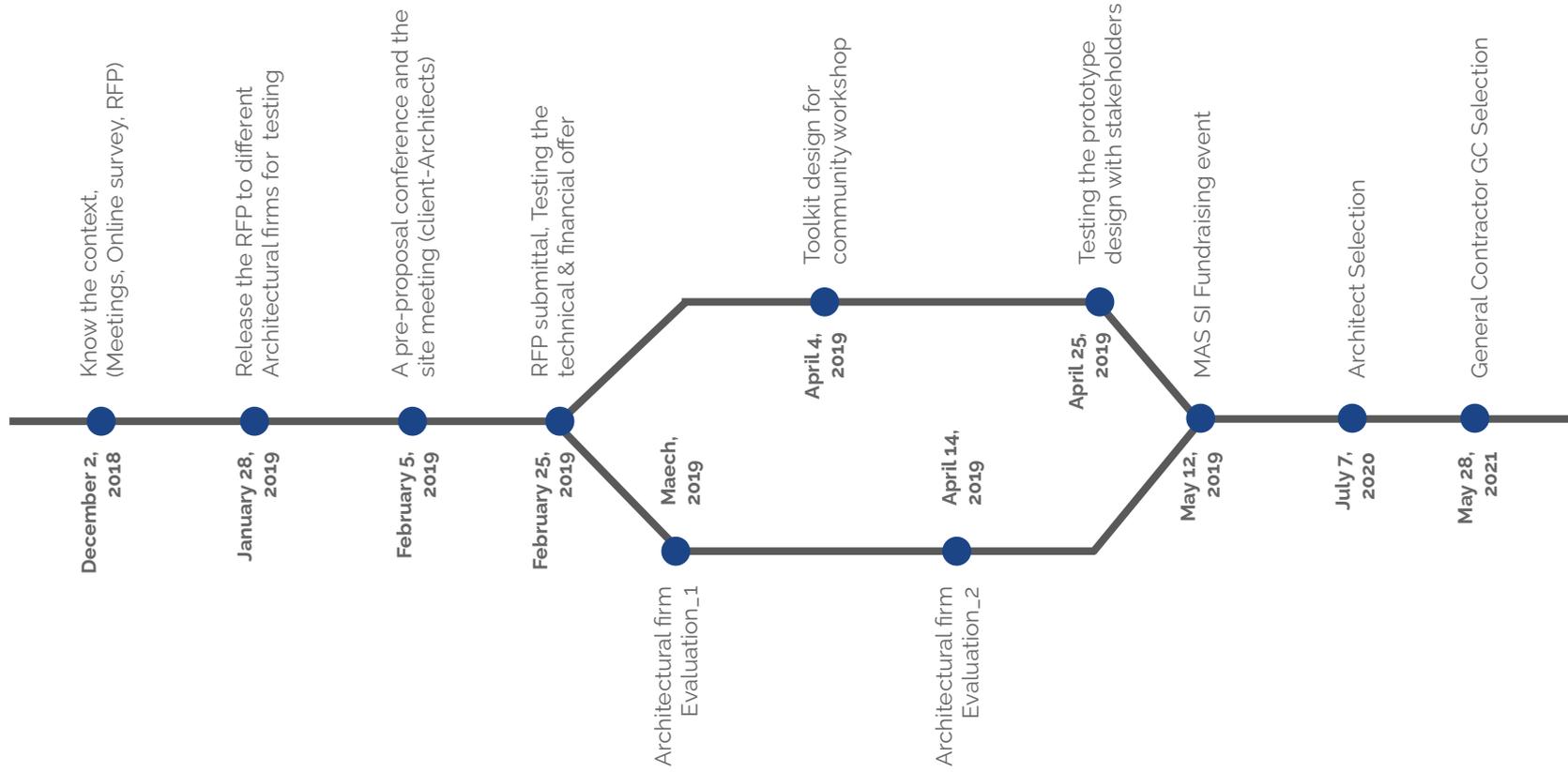
MAS Staten Island
New Community Center Proposal

Current Vision

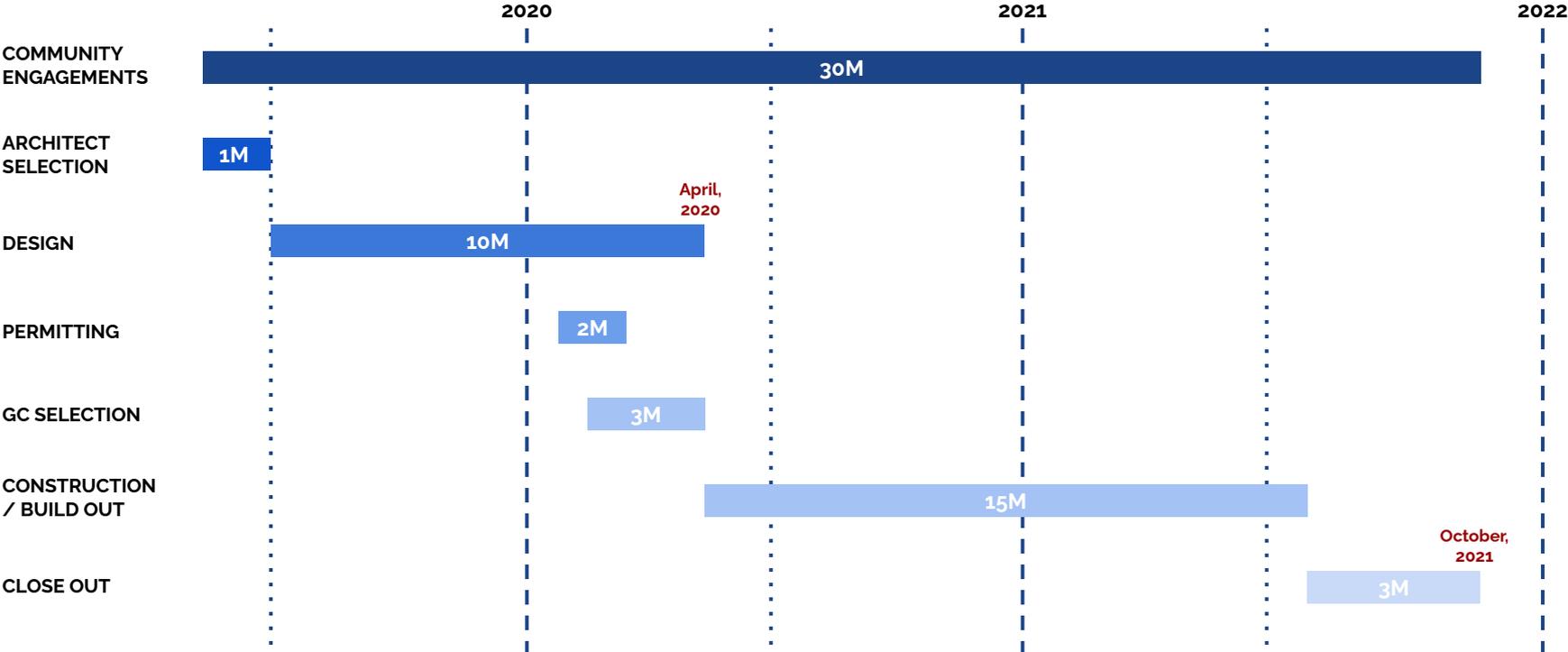




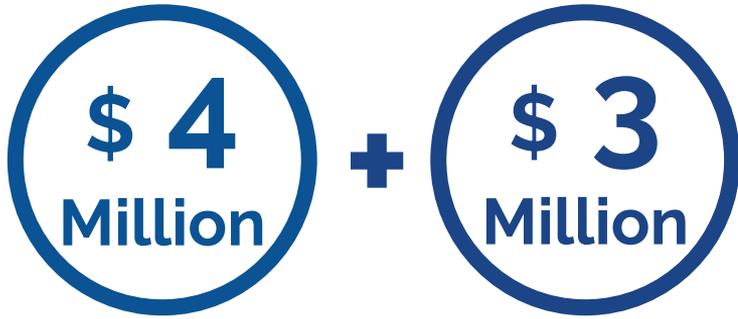
Timeline so far



Timeline Next



Project Cost



Project Phase (1)
14,000 SF

Project Phase (2)
10,000 SF



Project Phase (1) &
Phase (2) = 24,000 SF



Phase (2)_5 Years Vision



Phase (1)_Current Vision